**Three Conclusions from Kickstarter campaign**

78% of successful campaigns were from the entertainment segment ( Film & Vido, Music, Theatre )

Most Successful Goal range was between $1000 to 4999

Only 50 live projects at the moment which reflects a downward trend in new startups.

**Limitations of this dataset**

Limited number of business categories which does not reflect the total startup businesses across the sample geographical locations.

Does not highlight more concrete data to highlight reasons for startups which were successful, failed and cancelled.

**Other Possible Tables / Graphs that we could create**

A pie chart and Histogram could be created.